MARKETING, SALES PROMOTION AND RETAIL MANAGEMENT

Certificate course-

Duration-6 months

Eligibility-10+2

Total class hours -120

Course fee Rs 18,000





Sales promotion, Marketing and Retail Management are the need of the day. You may have knowledge about these fields but do you know the tactful art of successful marketing?

IMCFTS offers hands on training in these practical fields. The students will experience a learning process which will help them to become effective, relevant and responsible professionals in retail chain and marketing. The proposed course will groom the young generation to fulfill the ever-growing demand in the job market and will open up the career opportunities for the students who will go through this professional course under professional faculty members.

Join the course to build a bright career in corporate sector. Opportunities will come knocking at your door...